



Building on its multi-disciplinary background, the neovix BIOSCIENCES group has created a Development division to offer its technological know-how to the cosmetic formulation industry. Specifically, it has developed unique and highly innovative patented formulation technology called WPE®

WPE® FORMULATION



- Patented disruptive technology
- Production know-how using a vegetable extract for novel and ecolabel-compliant micro-emulsion
- Next-generation hybrid texture: Ultradrops® microdroplets
- Formulas highly concentrated in active ingredients, free of alcohol, solvents and texturing agents
- Optimal penetration of the active ingredients, deep into cells

OUR B2B EXPERTISE

The **Development** division offers you a comprehensive approach to developing cosmetics with unique texture and galenic properties.

It will operate in **3 areas of expertise** to provide you with a wide range of services.



PRODUCT DEVELOPMENT

- **Formulation** : researching and conceptualising formulas, lab trials
- **Marketing** : creating the product concept, elaborating the brand strategy, coordinating the stages in launching the product and monitoring operational marketing
- **Packaging** : sourcing, developing and monitoring purchasing



REGULATORY AFFAIRS

- Implementing and monitoring effective and compliant **tests**
- **Evaluating product safety** for human health
- Building a European **Product Information File**



PRODUCTION

- **Contract manufacturing**: pre-and industrial-scale production
- **Packing**: monitoring production and packing schedules

We adapt to your requests and requirements. We can get involved in a project in just one of our particular areas of expertise or provide a full service across all three skills areas.



APPLYING OUR TECHNOLOGY

The particularity of this technology is that it can be adapted to develop a variety of product formulas. It also helps to unleash the effects of the active ingredients through its excellent diffusion.

It can be adapted for use on **various types of cosmetic products:**



FACE AND BODY CARE

- Innovative serum creme, specially developed for our precursor brand **néomist**, which has 5 high-performing, professional-quality products
- Sheet mask



PERFUME AND PERFUME DERIVATIVES

- Water-based perfumes, so that you can offer alcohol- and solvent-free products
- Perfumed hair or body mist



SPECIFIC PROFESSIONAL CARE

- Water-soluble bath care
- Booster serum treatment

This range could easily be expanded to other types of products. There are wide-ranging formulation possibilities with this technology.

We're here to create your unique, highly innovative, novel and exceptional quality product !



OUR CLIENTS: PRESTIGIOUS REFERENCES

We have made numerous developments based on WPE® technology. Here are some examples of the brands that have put their faith in us:

- Filorga - Anti-Age water, NCTF Mist
- Parfums Hermès - Perfumed moisturising mist Série des Jardins
- Clinique Matignon - Ultra-serum
- Wisper-SOA Sandalwood Of Australia - Sandalwood nut oil face care
- Sethic China - Sheet mask concentrates
- Oblis Les Cent Cielis - Face care range and water-soluble bath care
- Mes'Age Clinique Eiffel Carré d'or - Face post-treatment care
- Y'Skin Jovencia - Cream-serum vial
- Argentum - Water-based perfumes range
- Aisa Therapeutics - Sweet orange mist
- Sabé Masson - Soft Perfume Liquid range
- Maison Sybarite - Water-based perfumes range

SCM COSMÉTIQUES

COSMETIC
OFFICE



MORE INFORMATION

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GROUPE